



Ecological wallcover made of natural flax fibers

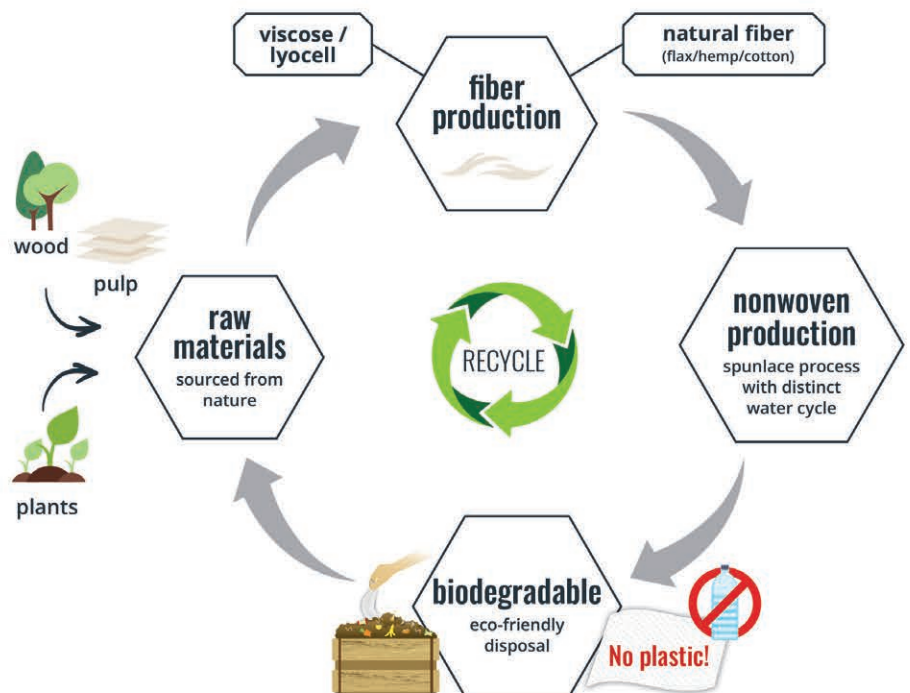
Norafin is a pioneer with its Extra Organic brand. With linen materials made from sustainable sources, we are able to have a positive effect on your living space and well-being.

We want to make the right impact on our environment and leave it in a better place than before.

Norafin recognized more than 20 years ago that producing sustainable materials from natural fibers was a way to change the nonwoven market. We became the first company in the world to produce nonwovens solely made from natural materials. We succeeded in transforming flax fibers into a **tear-resistant ecological wallcover**, which is characterized by **high UV resistance**, **heat insulation** and **sound absorbing** properties.

Thanks to the natural components - flax and viscose - the wallcover promotes a natural indoor climate and is biodegradable. The linen wallcover is available in a light and warm natural tone.

Differently from conventional nonwoven wallcover, Norafin's flax wallcover does not require a carrier material, but is applied directly to the wall coated with flax wallcover adhesive.

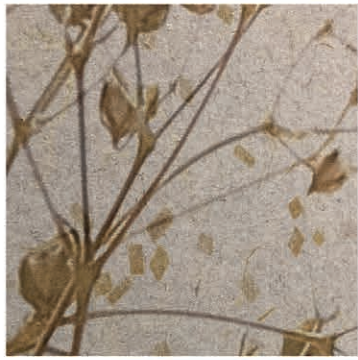


This enables flax wallcover to secure two further, important competitive advantages: One is the elimination of polymeric binders or laminating agents, which are necessary to bond the carrier material to the face material. Secondly, the elimination of the carrier material means that flax wallcover can absorb moisture from the air much better and release it again when required.

The linen wallcover consists exclusively of the sustainable components flax and viscose. Therefore it is 100% ENVIRONMENTALLY COMPATIBLE, easily removable and fully compostable.

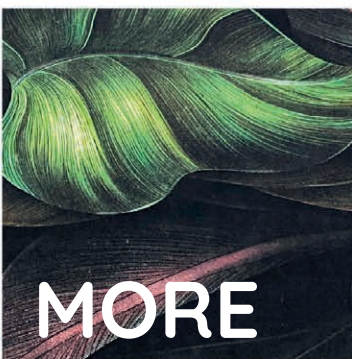


Natural materials
* 65% flax, 35% viscose

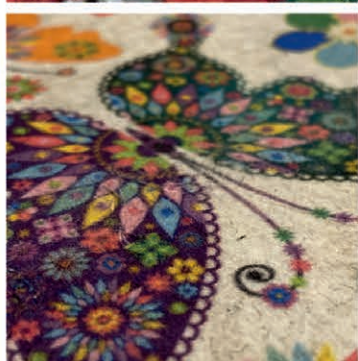
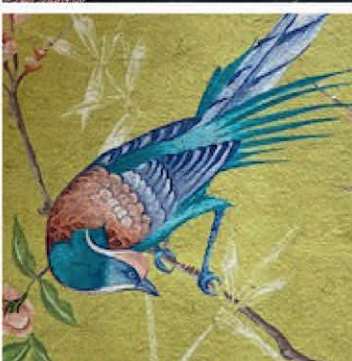
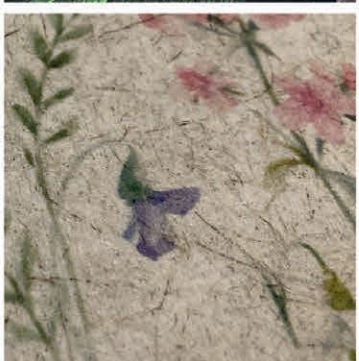
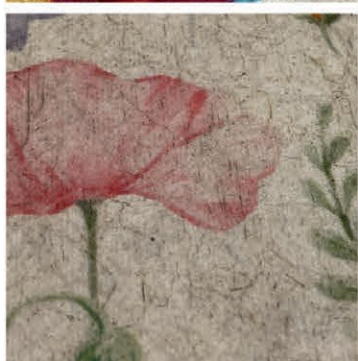


Let it be colorful!

The linen wallcover can be excellently printed with the aqueous pigment inks of HP Latex, Durst, Aleph, Epson, and with UV LED inks.



**PHOTOS
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MORE**



Norafin flax wallcover is produced with a width of 220 cm and can be supplied in different widths.

You need a pure white printing base?

With our cellulosic nonwovens made from viscose or lyocell, we are able to provide an equally sustainable material. Please also feel free to contact us on the topics of print optimization (primer) and aftertreatment.

We supply biodegradable materials as a sustainable basis for your brilliant print motifs.



Purely for you
VEOCEL™ is a trademark of Lenzing AG



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